

business license, commercial location, or home occupation? He took over \$300,000 in bonus money from this facility. Time was called.

II. New Business:

1. Approval of Agenda, Including Removal of Agenda Items-Chairman McIntosh:

Motion: Member Henry moved to accept agenda as presented.

Motion seconded: Member Bullis **Motion carried.**

2. Approval of Minutes:

Motion: Member Bullis moved to approve minutes of April 28, 2020 and amendment of minutes of February 25, 2020.

Motion seconded: Member Henry **Motion carried.**

3. Review of the Financial Report: Director Horvath addressed the Room Tax Report. He said this was the month we expected to be the worst. He gave the total breakdown for the Hotel/Motel, RV Parks and Campgrounds. He then gave the breakdown of amounts dispersed among the various entities. When you look at the actuals, it came out to about a decrease of 63.6 percent from where we were this time last year. Kyle commented that when looking at other entities, they have been hit much harder – closer to 80 to 90 percent. On the year-to-date budget form with a few months left to go, Kyle said we are at 76 percent of what we had budgeted for. However, we are still in the black. We have an operating surplus of \$127,081.52.

4. Ratify Bills:

Motion: Member Henry moved to ratify bills in the amount of \$78,233.99, check nos. 24643 through 24677 minus Bath Lumber in the amount of \$321.48, check no. 24654.

Motion seconded: Member Bullis **Motion carried.**

5. Approval to Pay Bill to Bath Lumber: Chairman McIntosh advised she will abstain from this item due to her interest in Bath Lumber. Because of that abstention, there is not a quorum for consideration of this item. No action taken at this time.

6. Update on Progress for Shared Space Agreement with Chamber of Commerce:

Director Horvath referred to the counter proposal document from the Chamber of Commerce. Essentially it comes down to shared expenses of the utilities; they are asking they be split 50/50 which we would remit to the Chamber since they would keep ownership of the building. Tour and Rec would still take care of the modifications to the building. Kyle turned to Wayne Cameron in the audience to speak on volunteers working the front desk. Wayne said two people would be willing to work two days a week. Kyle said in order to help with our expenses in staffing the front desk that right now they have two people to work the visitor's center until we can hire a full time person but it would be only for two days a week so we would still be responsible for staffing the rest of the time. The Chamber is still wanting us to pay our annual subscription for events. Chairman McIntosh said she would like to look at the Chamber's bills re: utilities. She suggests that

we ask Mr. Beecher to assist the Board because we need more details before we can decide on this issue. She said it was her feeling that we would remodel, provide a room for the Chamber and we would use the other area to have branded marketing message for the people who are trained and in there and we would allow the Chamber to use the White Pine room or another room for their Board meetings. Mr. Beecher suggested the Chamber give to the Tour and Rec Board a list of their monthly expenses. He then referred to the fourth paragraph of the Counter Proposal from the Chamber – Tour and Rec would assume all other expenses with the building regarding remodeling **in addition to any unforeseen expenses associated with the building**. The first part of that sentence Tour and Rec has already offered; the second part of the sentence he would advise against. It is important to remember what we were willing to give up. That is, the remodeling itself, the providing the staff so they do not have to. Those are all significant things we are offering. Mr. Beecher felt that having volunteers working for a couple days and then trying to find somebody to work the balance may create more of a difficulty in hiring that person. That is something to think about given the dollar amount that we will probably be spending remodeling and staffing. Utilities are something we want to think about whether that is really a reasonable exchange. This is less shocking than the offer to buy the building for \$100,000 but I still think we have a little way to go. As a start we can see what their bills are. Mr. Beecher said he can draft an amended lease agreement and include some of these things. The way the agenda item is worded he does not think there is any action that needs to be taken right now. Perhaps Kyle, Mr. Beecher and two Board members can meet. Mr. Beecher strongly advises against the second part of the fourth paragraph about unforeseen expenses. Kyle asked if we could just sit at a table with himself, Mr. Beecher and two Board members to hash this out so we can move forward. Chairman McIntosh said something that is important to her is that we have training for a consistent branded message. Kyle also wants to make sure the doors are open for a consistent amount of time.

7. Sanitation and Safety Protocols at the Bristlecone Convention Center: Director Horvath said we are preparing for the day when we can have conventions again. He has been following all the CDC guidelines and recommendations. Kyle briefly went through a list of things that have always been done and additional measures that are being taken towards reopening.

8. Executive Director's Report: a. Marketing; b. Events; c. Facilities: Errol briefly highlighted each item in the detailed report he had supplied to the Board. Member Henry told Errol that she has really enjoyed the travel inspirations that he has been providing. Kyle said that we are shifting from the static travel inspirations to real time marketing. Kyle is working with Errol on the public art campaign. Kyle then gave a brief update on some outstanding projects. The lettering on the front of the building has been replaced. It is a bright white on reflective material so it is now easily seen at any time of day. Kyle said we have gone through the Room Tax Form to formulate it in a pdf format that populated for the lodging properties. Nicole was able to get that done so that the lodging

facilities have a form that populates and calculates. On the old form there was a place for the occupancy rate which a lot of the lodging facilities were not filling out. On the new form you must put a number in there or the form will not populate the rest of the information. We are trying to get the information from the lodging facilities so the Board knows if we are bringing in more people. Kyle was with Terry Reck earlier this week. They are bringing in electricity so they can install the light poles in the median as well as getting the final permit from the City to get the light pole in on the corner. While doing that the trees will go in. They are going to redo the handicapped spots. Once the handicapped spots are in, the road will be sealed. The drains will be fixed and a crosswalk will be painted in. The final update is on the mural project. We spent a little bit of money this year refurbishing the murals. We have put out an RFP for a mural artist and have contracted with Jamie Vincek. She is a Las Vegas mural artist. She has been contracted to do four of the smaller murals. The idea of these murals is to do them so people feel they want to interact with them. Chairman McIntosh asked since our first upcoming event is the Fourth of July if we could switch our marketing into that since the all-class reunion has been postponed. Kyle said we still want to have the Fourth of July breakfast. He felt we could pull that off fairly easily with a pre-packaged bag of food. Chairman McIntosh felt perhaps we could get a menu together that the local restaurants/food trucks could bid out so we could generate some business for them.

III. Old Business:

1. Board Member Reports: Member Henry said they are getting ready to have a horse race meeting this week. Member Goeringer will be meeting the Gaming Control Board in Carson City to get their final approval so we can proceed. Member Bullis said the meeting with the gentleman to talk about the possibility of a mountain resort here went well. Big shoutout and thank you to Bryane Goeringer and his wife for being a major part of that. Chairman McIntosh thanked the representatives from the City and County for their countless hours they are putting in with the many meetings that are being held each week.


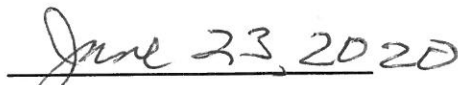
2. Agenda Items for Next Board Meeting: Chairman McIntosh said with the changes since we put together the Strategic Plan for 2020, she would like to take another look at that to see if we need to further refine it and focus a little bit more on what is going on to bring us lodging nights. She also said we will be deciding Capital and Outdoor Recreation grants so that will need to be on the next agenda. They will be judged on the merits of the application. The budget for capital is \$55,000; the budget for outdoor recreation is \$45,000. Mr. Beecher asked that instead of having the item on the agenda as an update on the progress for a shared space agreement with the Chamber of Commerce that we change that to discussion and possible action on approval of shared space agreement with the Chamber of Commerce in the optimistic sense that we may have something that we can act on. If we do not, there is always the ability not to act.

IV. Public Comment: George Chachas said that he left off with his last statement that he wants to remind the Board again that Mr. Spear took over \$300,000 in bonus money from this facility. Are you telling me he cannot afford to pay the proper licensing fees? He was a contractor; he was not an employee. He needs to prove that he was properly licensed, and you need proof that he was. I am requesting your answer in writing; if you refuse, please provide me with the basis for your refusal. We want to be accountable for the tax payers money. Regarding the Chamber of Commerce agreement, there was nothing in there as to the Chamber sharing the cost of utilities when they need the use of this facility. They want you to pay when you are meeting in there, but you are not mentioning anything about this facility relating to the utilities here. With all the money that this Board has given to the County golf course again I am asking what the increase in play over the last four years is. This request is three or more years old. Now they are asking for additional grants with no apparent increase in use or play. We need proof of increased play, not stagnation. Where are their reports that are required by the Tour and Rec Board? I am requesting your answers in writing; if refused, please provide me with the basis for your refusal. I have had conversations with this Board about proper signing distance and I was told numerous times there is no such animal in this community. If you go up to the corner of Great Basin and Avenue H it is quite clear that there are signs with mileage. Do it right; do it one time. Mr. Chachas is concerned that we have not addressed the offensive signs at either end of the community. Our entrance makes a big impression. Nevada Northern Railroad is continually given grant money from this Board in addition to the approximately \$240,000 or more they receive in room tax. They are not operating under the Nevada Open Meeting Law. The tax payers cannot see how the money is spent. Again, they need to be cut off and held accountable. Time called.

V. Adjournment:
Motion: Member Henry. To adjourn.
Motion seconded: Member Bullis **Motion carried.**

Minutes submitted by: Judi Bourbeau

Minutes approved by:

 
Name Date