

where we were at the end of the last fiscal year. He then reviewed the breakdown by lodging properties for room tax collected. Mr. Horvath then went over the end of the fiscal year budget income for 20/21 giving the percentages collected for the various entities, the grant reimbursements, etc. The total income is at 113.11 percent. We had an operating surplus of \$85,138.92. He then discussed the new budget for fiscal year 21/22. He noted the operational deficit shown because we have people looking for grant reimbursements, the beginning of the year payments, etc. It usually takes three to four months to get into a surplus.

D. Ratify Bills:

Member Henry made a disclosure that she is the Chairman of the Board for the horse races. That she does not receive any remuneration for that position and that check is included in this list.

Motion: Member Henry made a motion to pay check nos. 10395 through 10455, less Bath Lumber, in the amount of \$251,931.35.

Motion Seconded: Member Bullis

Motion carried

E. Approval to Pay Bill to Bath Lumber:

Chairman McIntosh advised she will abstain voting on this item since she has an interest in Bath Lumber. However, no action was taken since there was not a quorum.

F. Presentation by Rudy Herndon on the Shellraiser Music Festival:

This item was pulled since Mr. Herndon was not able to be present.

G. Approval of the Warren Reed Insurance Premium for Fiscal Year 21/22:

Chairman McIntosh said the two Mr. Reeds made their presentations at the last meeting. This is merely to accept and pay the bill.

Motion: Member Henry made motion to approve the Warren Reed insurance premium bill for fiscal year 21/22.

Motion Seconded: Member Bullis

Motion carried

H. Written Strategic Plan Update:

Director Horvath started the discussion on where we are going and how we are working towards the goals. There are four Strategic Priorities; namely, Developing assets, events and experiences currently within the County; Increase room night growth with a focus on drive markets; Attracting events through county-wide facility promotion and convention center technology upgrades; and Building awareness and participation locally to develop advocacy and ambassadors. On the first priority he pointed out the new relationships we have formed, the key relationships and accomplishments. On the second, he spoke to the current markets and financial gains. On the third, he told of the facility upgrades completed and items yet to be done. The fourth priority dealt with local advertising and building community around our assets.

During the discussion, Chairman McIntosh brought up the subject of geofencing. Director Horvath said it had been halted during the Covid-19 situation but can be reinstated. Chairman McIntosh asked how we can find out about events in town when they are not using the Convention Center so we can support them by notifying the community. She would like us to

come with a plan of how we can get out there and welcome the group into town. She brought up the subject of ambassador training. She would like to have a tag team that is combined with the visitor center. Lastly, she would like to see an MOU with the Chamber and the Museum.

It was noted at this point in the meeting, that Member Bullis was no longer on zoom. Legal Counsel Hilton felt that because of losing Member Bullis, she did not feel the Board could go forward, even with discussion items, at this point without a quorum.

I. Executive Director's Report:

No report given since there was no longer a quorum.

5. OLD BUSINESS:

A. Board Member Reports: No reports given.

B. Agenda Item(s) for Next Board Meeting: No discussion held.

6. PUBLIC COMMENT:

Mr. Chachas said in the past he has given requests for public information, and he has not received any information. He said he wants some answers. He said around the community we have RVs being set up. He said we need to have a plan. Was any tax collected?

7. Chairman McIntosh called for adjournment at 5:01 pm.

Minutes submitted by: Judi Bourbeau

Minutes approved by:

Caroline McIntosh
Name

August 24, 2021
Date