

**White Pine County Tourism and Recreation Board  
Bristlecone Convention Center – White Pine Room  
Regular Meeting Minutes  
December 28, 2021 - 4pm**

**1. Call to Order; Pledge of Allegiance**

Chairman McIntosh called to order the White Pine County Tourism and Recreation Board meeting at 4:03 pm. Marketing Manager Porter led in the pledge of allegiance.

**2. ROLL CALL**

<b>Board Members Via Zoom</b>	Chairman McIntosh, Marietta Henry, Kurt Carson
<b>Board Members Absent</b>	Ian Bullis, Bryane Goeringer
<b>Staff Present</b>	Errol Porter, Kyle Horvath via Zoom
<b>Legal Counsel</b>	McKinzie Hilton
<b>Public Present via Zoom</b>	None
<b>Public Present in Person</b>	George Chachas, Wayne Cameron

**3. Public Comment:** George Chachas to date has not received clear answers as to why this Board is paying \$64 to the Public Employees Benefits Program for Doris Lawler. Ms. Lawler has not been employed by the White Pine County Tour and Recreation Board for years. He is requesting a response in writing. Mr. Chachas is concerned that he has not seen anything on the agenda regarding Heritage Park. He has yet to see anything on the agenda regarding Broadbent Park and the retaining of the present grandstand. He does not want to see grass terraces when we can have a grandstand that can accommodate more people in a much more comfortable setting. Mr. Chachas has been asking for quite some time for public information that has not been provided. He has not received any information on the new parking lot, the money that was given to the community choir for pigeon control, any reports relating to the County golf course increase in play for what this Board is invested in that facility, the Nevada Northern Railroad that is continuing to get additional grant money, information about Ed Spear, the old Silver State Motel and vehicles parked there, and different RVs setting up throughout the area.

**4. New Business:**

**A. Approval of Agenda, Including Removal of Agenda Items-Chairman McIntosh**

**Motion:** Member Henry moved to accept agenda as posted.

**Motion Seconded:** Member Carson                    **Motion carried**

**B. Approval of Minutes: November 23, 2021**

**Motion:** Member Henry moved to accept minutes of November 23, 2021.

**Motion Seconded:** Member Carson                    **Motion carried**

**C. Review of the Financial Report**

Director Horvath indicated that two reports, the year-to-date budget and the individual hotel breakdown, were missing from the packets. We are up in actuals compared to this time last year. Director Horvath said the missing reports will be emailed to the Board as well as a copy given to George Chachas.

**D. Ratify Bills:**

**Motion:** Member Henry made motion to pay check nos. 10657 through 10703 excluding check no. 10675 in the total amount of \$137,680.67.

**Motion Seconded:** Member Carson                      **Motion carried**

**E. Approval to Pay Bill to Bath Lumber:**

Chairman McIntosh advised she will abstain voting on this item because of her interest in Bath Lumber.

**Motion:** Member Henry made a motion to pay check no. 10675 in the amount of \$728.98.

**Motion Seconded:** Member Carson                      **Motion carried with one abstention**

**F. Update on Schellraiser Music Festival - June 2-5, 2022:** Director Horvath said we have received a \$6,000 grant from Travel Nevada to help support this festival. A lot of the attention we have gotten so far has come out of Reno. We have been working together to complement each other. We are putting posters up around town. Chairman McIntosh asked for a written report on this festival at our next meeting.

**G. Update on Fire and Ice Winter Festival – January 14, 15 & 16, 2022:** Marketing Manager Porter put together a tool kit. It covers the dates of the event, event description with marketing language, event link for the poster, event schedule and where it can be found at ElyNevada.net, and our website with times and locations for each event. He also provided a schedule for the entire Fire and Ice campaign. It tells the dates of when he will be posting information and what he will be posting so our event partners can be kept up to date. It also shows the general hashtags he will be using as well as specific hashtags for the Fire and Ice campaign.

**H. Update on Ambassador Training with White Pine Chamber and White Pine Public Museum:** Director Horvath felt the presentation went well. We do need to fine tune it. We will be creating printed marketing hand-out materials. Our first front line staff training will be with Hotel Nevada after the holidays.

**I. Executive Director’s Report: a. Marketing; b. Events; c. Facilities**

Director Horvath reviewed the meetings he attended this past month. The system kept going off-line. Because of this, presentations were halted. Chairman McIntosh said the Board members have the reports from Director Horvath and Marketing Manager Porter to review.

**5. OLD BUSINESS:**

**A. Board Member Reports:** Member Henry said all her reports have been completed and submitted. She is collaborating with the Mayor and the City on the American Rescue Plan funding that she requested. She wishes all a Happy New Year. Member Carson thanked everybody and wished everyone a Happy New Year. Chairman McIntosh wished everyone a Happy New Year. She also sends condolences to Carol McKenzie’s family. She passed away yesterday.

**B. Agenda Item(s) for Next Board Meeting:** Full report on the Schellraiser Festival, the Ambassador Report, the Golf Course presentation, and a draft of the strategic plan.

**6. PUBLIC COMMENT:** George Chachas said at the last meeting he asked for copies of any letters that were written regarding the SNPLMA grants in relation to the Heritage and Broadbent Parks. He has

