White Pine County Tourism and Recreation Board Bristlecone Convention Center – Main Room Regular Meeting Minutes February 22, 2022

1. Call to Order; Pledge of Allegiance

Vice Chair Henry called to order the White Pine County Tourism and Recreation Board meeting at 4:01 pm. Director Horvath led in the pledge of allegiance.

2. ROLL CALL

Board Members Via Zoom Vice Chair Henry, Bryane Goeringer

Board Member Via Phone Kurt Carson **Board Member in Person** Ian Bullis

Board Member AbsentCaroline McIntoshStaff PresentKyle HorvathLegal CounselMcKinzie Hilton

Public Present in Person George Chachas, Rudy Herndon from Schellraiser, and Michael

Couch from Great Basin Pyrotechnics

Public Comment: George Chachas said to date he has not received a clear answer as to why this Board is paying \$64 for Doris Lawler. He has yet to see anything on the agenda regarding the Heritage Park. He has yet to see anything on the agenda regarding Broadbent Park and the retaining of the present grandstand. Shown on the list of bills to consider approving are dues in the amount of \$1,197 to Ely Rotary Club; why is this Board paying dues to a private club? It appears you are favoring in advertising one radio station. He would like this Board to give some consideration to the other station as well. He noticed again that Shadrach Michaels is on the payroll. Again, I am asking, is he an employee of the facility? What are you paying him for?

4. New Business:

A. Approval of Agenda, Including Removal of Agenda Items-Vice Chair Henry

Motion: Member Carson made a motion to approve the agenda as presented.

Motion Seconded: Member Goeringer

Motion carried

B. Approval of Minutes: January 25, 2022

Motion: Member Goeringer moved to accept minutes of January 25, 2022.

Motion Seconded: Member Bullis

Motion carried

C. Review of the Financial Report

Director Horvath reported the amounts collected and disbursements made. He commented that the amount collected for January of this year is 21.4 percent over last year's January receipts. The room tax revenues were at 91.9 percent for City and at 98.9 percent for the County for what we budgeted. We are around 84.4 percent income for all our income budgeted for this year. Reference expenses, we are percentagewise where we should be.

D. Approval to Ratify Payment of Bills

Vice Chair Henry said that we have two sets of bills to be ratified, January and February 2022. **Motion:** Member Goeringer made the motion to pay check nos. 10704 through 10752 excluding check no. 10727 in the total amount of \$148,901.58 for the month of January.

Motion Seconded: Member Carson Motion carried

Motion: Member Bullis made the motion to pay check nos. 10753 through 10792 excluding check no.

10771 in the total amount of \$102,514.49 for the month of February.

Motion Seconded: Member Goeringer Motion carried

E. Approval to Ratify Payment of Bills to Bath Lumber

Motion: Member Carson made the motion to pay check no. 10727 in the amount of \$1,394.86 and

check no. 10771 in the amount of \$686.74 for a total of \$2,081.60 to Bath Lumber.

Motion Seconded: Member Bullis Motion carried

G. Corrective Action Plan to Department of Taxation Regarding the Financial Audit Fiscal Year 20/21

Director Horvath said included in the packet is the proposed verbiage to send to the Department of Taxation. Essentially there were three findings from the auditor and the suggested corrective action for each. It deals mostly with controls and checks and balances.

Motion: Member Goeringer made the motion to accept the corrective action plan as presented.

Motion Seconded: Member Bullis Motion carried

H. Develop White Pine County Tourism's Actionable Goals for 2022

Director Horvath said we are going into budgeting season and to budget correctly, we need to know what projects we are putting in as a priority. The name of the game is sustainability. He has spoken with many around town that would be considered our partners; he has listed the start of the mid-level projects that we can harvest and some of the projects that will develop sustainability and long-lasting economic growth for tourism in the County. He then briefly discussed each goal as spelled out in his list of goals.

I. Approval of New Job Position of Part-time Facilities Attendant

Director Horvath said this job description is for a person to help with weekend events so that our full-time staff will not have to work overtime on the weekends. This person would also help with evening events. So far one person has shown as interest.

Motion: Member Bullis made motion to approve the job description for a part-time facilities attendant.

Motion Seconded: Member Goeringer Motion carried

J. Executive Director's Report: a. Marketing; b. Events; c. Facilities

Director Horvath said there was a request at the last meeting from Mr. Chachas to see a list of the organizations that we have worked with to support them with tourism money and marketing. The list shows 224 organizations that we have either put money into, help market, created material, helped them with an event, etc. The only ones not included were retail businesses. The February director's report details meetings attended, accomplishments, current grants and their status, arts, history, outdoor

recreation, upcoming events with updates, ongoing projects, and upcoming Center events. At this point the internet connection was getting worse, so the Board was referred to the reports from the Director and the marketing report from Errol Porter, both of which were in the Board's packets.

5. OLD BUSINESS:

A. Board Member Reports

Member Bullis said we are looking at getting two separate feasibility reports, one on the ski resort business model and the other on the gaming piece of it. Hopefully by March we should have some more definitive information and costs. Vice Chair Henry said she is working on aid to organization request for the White Pine horse races. We lost our connection with Member Goeringer at 4:44 pm.

B. Agenda Item(s) for Next Board Meeting

Nothing was mentioned at this time.

- 6. **PUBLIC COMMENT:** George Chachas commented that the new projector is nice for a small room but not for a room this size. He is still waiting for information that he requested in the past. Again, you still have a problem with the parking lot, no ADA access. He has asked in the past about the Community Choir returning the pigeon control money. He has presented a request for information regarding the Nevada Northern Railway which spends hundreds of thousands of dollars with no accountability. He has asked for information regarding the former director, Ed Spear. No response yet. He has submitted pictures of RVs throughout the community. Are they paying room tax? Are they licensed?
- 7. ADJOURNMENT: Vice Chair Henry adjourned the meeting at 4:48 pm.

Minutes submitted by:

Judi Bourbeau

Minutes approved by:

Justine Mc Unto

3/22/22