

**White Pine County Tourism and Recreation Board
Bristlecone Convention Center – White Pine Room
Regular Meeting Minutes
April 26, 2022 – 4pm**

1. Call to Order; Pledge of Allegiance

Chairman McIntosh called to order the White Pine County Tourism and Recreation Board meeting at 4 pm. Marketing Manager Porter led in the pledge of allegiance.

2. ROLL CALL

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|---------------------------------|----------------------------------|
| Board Members Present | Chairman McIntosh, Kurt Carson |
| Board Members Via Zoom | Marietta Henry, Bryane Goeringer |
| Board Member Via Phone | Ian Bullis |
| Board Members Absent | None |
| Staff Present | Kyle Horvath, Errol Porter |
| Legal Counsel | McKinzie Hilton |
| Public Present in Person | George Chachas |

3. Public Comment: George Chachas said he has yet to see anything on the agenda regarding Heritage Park. He has yet to see anything on the agenda reference Broadbent Park and the retaining of the present grandstand. Mr. Chachas noticed that Shadrach Michaels is again on the payroll. He wants to know if he is an employee of this facility; for what are you paying him. On the list of bills to be paid you are to approve check no. 10870 to Rack’s Bar and Grill in the amount of \$1,1040 for meals for the meeting. What meeting was this for and at which Tour and Rec meeting was it approved and discussed. On agenda items 4.G, H, and I there was no backup material for the public to review. At the meeting held on February 22, 2022, on your list of bills I asked about Ely Rotary Club being paid \$1,197 – I asked why this Board is paying dues to a private club. To date I have received no answer. Mr. Chachas is reminding the Board that the new parking lot is not ADA compliant. He also has not received anything regarding the money that was given to the community choir for pigeon control. They were not a 501c entity. He has not received any information regarding NNR. They continue to get additional monies for different grants in addition to what they get from the room tax. Time called.

4. New Business:

A. Approval of Agenda, Including Removal of Agenda Items-Chairman McIntosh

Motion: Member Carson made motion to approve the agenda as presented.

Motion Seconded: Member Henry **Motion carried**

B. Approval of Minutes: March 22, 2022

Motion: Member Goeringer moved to accept minutes of March 22, 2022.

Motion Seconded: Member Henry **Motion carried**

C. Review of the Financial Report

Director Horvath reported the room tax amounts collected and disbursements made. In looking at the month-to-month comparison report, it shows that we are 10.6% above where we were in

March of 2021. It is modest but shows a good growth from where we were the year before. He briefly discussed the lodging property report, showing how each property has done since the beginning of the year. On the year-to-date budget, we have exceeded what we budgeted for our city and county room tax collected. With all things considered with three months to go, we are at 100% of what we had budgeted for our income for the year. We are at 67% of what we budgeted for expenses. The payouts due to other governments are all getting more than what they had expected. We will make sure we augment accordingly.

D. Approval to Ratify Payment of Bills

Motion: Member Henry made the motion to pay check nos. 10838 through 10878 excluding check no. 10853 for Bath Lumber in the total amount of \$131,049.91 for the month of March.

Motion Seconded: Member Carson **Motion carried**

E. Approval to Ratify Payment of Bills to Bath Lumber

Chairman McIntosh will be abstaining from this item because of her interest in Bath Lumber.

Motion: Member Carson made the motion to pay check no. 10771 in the amount of \$686.74 and check no. 10853 in the amount of \$653.12 for a total amount of \$1,339.86.

Motion Seconded: Member Henry **Motion carried with one abstention**

F. Request for Proposals for Upgrade to Broadband Internet at the Bristlecone Convention Center

Chairman McIntosh said the RFP has been provided by the Nevada Office of Science Innovation and Technology, an office through the Governor's office. We need to get a quote for fiber for the next fiscal year. The Nevada Office of Science Innovation and Technology has a list of licensed and bonded providers for the state of Nevada. Any vendor desiring to bid would email Director Horvath. All RFPs are due June 3, 2022.

Motion: Member Goeringer made motion to approve the request for proposals for upgrade to broadband internet at the Bristlecone Convention Center.

Motion Seconded: Member Henry **Motion carried**

G. ATO 09-22 – Awarding Grant to White Pine Chamber of Commerce in an amount not to exceed \$900

Motion: Member Henry made motion to approve \$900.

Motion Seconded: Member Carson **Motion carried**

H. ATO 12-22 – Awarding Grant to White Pine Main Street Associations in an amount not to exceed \$2,250

Chairman McIntosh will be abstaining from this item.

Motion: Member Goeringer made motion to approve \$2,250.

Motion Seconded: Member Carson

Motion carried with one abstention

I. ATO 13-22 – Awarding Grant to White Pine Main Street Associations in an amount not to exceed \$3,000

Chairman McIntosh will be abstaining from this item.

Motion: Member Carson made motion to approve \$3,000.

Motion Seconded: Member Goeringer

Motion carried with one abstention

J. Executive Director’s Report: a. Marketing; b. Events; c. Facilities

Marketing Manager Porter gave a breakdown on social media, i.e., facebook, Instagram and twitter. Facebook followers are up, and our post reach was up 18%. A successful post dealt with us, and Main Street members being invited out to the campground for the Schellraiser’s music festival in June. On targeted digital, he discussed display targeting, search engine marketing and YouTube ads. He listed the top five pages visited on the website. Updates were given on the calendared events for the month.

Director Horvath said that East River has been providing monthly reports which will be included in the packets from this point on. He briefly went over what East River had worked on for the month of March. He then went over the meetings attended, accomplishments, status of current grants, status on the arts, history, and outdoor recreation. He went over upcoming events, on-going projects, and center events. Kyle said in three weeks he will be going to Richmond, VA speaking at the national Main Street convention about the four programs that Main Street did over covid.

5. OLD BUSINESS:

A. Board Member Reports

Member Henry said she is collaborating with Jade and Kyle on posters and the three-day event cards. Member Goeringer is back to biking and fixing up trails. Member Bullis had a meeting with representatives from UNLV, UNR and Sheldon Mudd. We are making plans for each of them to take a piece of the feasibility study for the ski Ely project. Member Carson said he really likes the new Board table. Chairman McIntosh said we need to have a public hearing for the budget. The date of May 11, 2022, at 4pm was chosen with it subject to change if the newspapers cannot accommodate us with the appropriate publications.

B. Agenda Item(s) for Next Board Meeting

6. PUBLIC COMMENT: George Chachas has concern with NNR not operating under the Open Meeting Law. He would like responses to his requests for information. He has another request for information regarding Mr. Spear with his contract with the Tour and Rec Board. Mr. Chachas has given the Board pictures of different RVs throughout the community. He wants to know if these people are paying the appropriate fees. You need to know if these places are licensed. He has a request that goes back to December 2021 regarding why this Board is paying \$64 to Public Employees Benefits for Doris Lawler.

7. ADJOURNMENT: Chairman McIntosh adjourned the meeting at 5:15 pm.

