

White Pine County Tourism and Recreation Board
Regular Meeting Minutes
June 22, 2021 - 4pm

1. CALL TO ORDER; PLEDGE OF ALLEGIANCE

Chairman McIntosh called to order the White Pine County Tourism and Recreation Board meeting at 4pm. Member Carson led in the pledge of allegiance.

2. ROLL CALL

Board Members Present Chairman McIntosh, Kurt Carson, Marietta Henry

Board Members Via Zoom Bryane Goeringer, Ian Bullis called in at 4:44 pm

Staff Present Kyle Horvath, Errol Porter

Legal Counsel Not Present

Public Present in Person George Chachas, Taylor Reed, Alan Reed

3. PUBLIC COMMENT

Alan Reed of Reed Insurance spoke. The insurance program that White Pine County Tourism and Recreation Board is part of is the program through the Nevada Public Agency insurance pool. This is the renewal plan. The pool is a company that specializes in public entities. The premium this year is \$12,723, up from \$12,179 – a four percent increase over the previous years. The premium quoted is for the Property and Casualty program. An additional plan that the Board has is Worker's Compensation. Those base rates have increased approximately 8.9 percent over last year. Workers' comp is billed every quarter and the new quarter does not start until October 20, 2021.

Taylor Reed of Reed Insurance spoke to the benefits that the Pool offers, specifically grants. There are 1.4 million dollars set aside for risk reduction programs; programs that will mitigate future losses. The Pool also offers employee assistance programs.

George Chachas said he has yet to see any reports from those that received monies through Aid to Organization grants. On the list of bills, he keeps seeing a payment to Public Employee Benefits Program, check no. 10356, for Doris Lawler. Why is this payment being made? On Agenda item 4H you are to consider the awarding of capital improvement and outdoor facility grants. Many of the requests have nothing to do with tourism and should be funded by a private organization. On agenda item 4J regarding the update on the ski resort, he is again requesting a copy of the report of the consultant that was paid with room tax money. He has yet to see the Board put an agenda item on the meeting agenda to retract the support for locating a park next to Love's. He has yet to see any information in regards as to whether any of the Board members are on the NNRR Foundation Management Board.

4. **NEW BUSINESS**

A. Approval of Agenda, Including Removal of Agenda Items-Chairman McIntosh:

Motion: Member Carson moved to approved agenda as presented.

Motion Seconded: Member Henry **Motion carried**

B. Approval of Minutes: May 25, 2021, 4pm:

Mr. Chachas had one correction on Page 5 relating to his public comment.

Motion: Member Carson made motion to accept minutes with correction as noted.

Motion Seconded: Member Henry **Motion carried**

C. Review of the Financial Report:

Director Horvath went over the Room Tax Collected Report for the month of May 2021, giving amounts collected and disbursed. He then went over the Comparison Report. He said we are over 9 percent from where we were last year. He then reviewed the breakdown by lodging properties for room tax collected. In respect to the operating budget, he said we have an operating surplus of \$23,379.32.

D. Ratify Bills:

George Chachas commented reference the local radio stations, one is left out. Director Horvath responded that we do advertise with KELLY.

Motion: Member Henry made a motion to pay check nos. 10350 through 10394, less Bath Lumber, in the amount of \$178,054.32.

Motion Seconded: Member Carson **Motion carried**

E. Approval to Pay Bill to Bath Lumber:

Chairman McIntosh advised she will abstain voting on this item since she has an interest in Bath Lumber.

Motion: Member Henry made a motion to pay check no. 10364 in the amount of \$395.60 to Bath Lumber.

Motion Seconded: Member Carson **Motion carried with one abstention**

F. Approval of the Interlocal Agreement for HR Services with the County:

Chairman McIntosh said this is a renewal of the agreement and it has been a wonderful experience. Director Horvath said this has been great to have. He said we have been using the Pool Pact training on-line.

Motion: Member Henry made a motion to accept the Interlocal Agreement for HR Services with the County.

Motion Seconded: Member Carson **Motion carried**

G. Volunteer Services Agreement 2021-2022 Between Tour and Rec Board and the Chamber of Commerce:

Director Horvath said this is a contract that has been around for several years. If we ever need volunteers for Tour and Rec events, we contact Wayne at the Chamber to find the

volunteers. We pay the Chamber via a charitable contribution of \$350 for each event. There are usually only three events a year that we utilize this service. He recommended approval.

Motion: Member Carson made motion to approve the Volunteer Services Agreement 2021-2022 between Tour and Rec Board and the Chamber of Commerce.

Motion Seconded: Member Henry **Motion carried**

H. Awarding of Capital Improvement and Outdoor Facility Grants:

Chairman McIntosh said these are awarded once a year. She read into the record the guidelines for expenditure of capital improvements project funding. "Funds will be awarded to non-profit organizations to develop projects that provide capital improvements to facilities, indoor or outdoor, including but not limited to, swimming facilities, theaters, museums, trail heads, parks, fairgrounds, historic buildings, common areas, and public art in White Pine County in accordance with NRS 244.A.597. The purpose is to stimulate the economic engine of tourism by investing in facilities and assets that have a proven benefit to tourism opportunities."

Director Horvath proposed that the Board go through each request and if they feel that one of the proposals does not fall within those guidelines, he recommends that we make a pile of ones that are eligible for funding and ones that are not. We would then discuss the merits of the ones that fall within the guidelines for funding.

Mr. Horvath went through all the Capital Improvement Project Grant proposals. It was determined which proposals fell within the guidelines. Merits of each proposal were then discussed. Attached to these minutes is the breakdown of each amount awarded for a total amount of \$60,000 to be awarded for Capital Improvement Projects Grants for 2021-2022.

The Board then moved onto the Outdoor Recreation Facilities Grant proposals. Chairman McIntosh read into the record the funding guidelines. "Funding may be used for any and all projects that improve or maintain an existing outdoor recreation facility. Fundable items may include but are not limited to supplies, materials, equipment and/or repair, salaries, wages and utilities. Applicant must provide a project timeline and proof of expenditures. If your paperwork is not received within the required timeline, your application may be disqualified."

Mr. Horvath went through all the Outdoor Recreation Facilities Grant proposals. It was determined which proposals fell within the guidelines. Merits of each proposal were then discussed. Attached to these minutes is the breakdown of each amount awarded for a total amount of \$55,000 to be awarded for Outdoor Recreation Facilities Grants for 2021-2022.

Motion: Member Henry made a motion to accept grants as stated in the total amounts of \$60,000 for Capital Improvement Project Grants and \$55,000 for Outdoor Recreation Facilities Grants for Grant year 2021-2022.

Motion Seconded: Member Carson **Motion carried**

I. Written Update on All-Class Reunion and Vietnam Traveling Wall:

Director Horvath went over the events planned and services provided for the All-Class Reunion and Traveling Vietnam Memorial Wall. They are two separate events with combined marketing. We bridged the two events to bring them together.

J. Update on Ski Resort: Member Bullis reported nothing new has happened. Slowly putting together our lead list of who we want to reach out to. He said I had a very good conversation with the head of the Silver Lions Farm, and they are very interested in being part of the process.

K. Approval of Meeting Date Schedule for Second Half of 2021:

Chairman McIntosh said we have traditionally been meeting on the fourth Tuesday of each month. The meeting date for December is set for the third Tuesday due to the holiday.

Motion: Member Henry made a motion that we accept the meeting dates of July 27, 2021; August 24, 2021; September 28, 2021; October 26, 2021; November 23, 2021; and December 21, 2021.

Motion Seconded: Member Carson

Motion carried

L. Executive Director's Report: a. Marketing; b. Events; c. Facilities

Director Horvath spoke to the grants through Travel NV. He said the Visitors' Guide has gone to print. He showed the two new designs for the billboards. The Baker and McGill murals are moving forward. The Travel NV grants have opened. We had our first full court case last week. Errol and I have been talking about a How To White Pine County campaign. It would address all the questions that we get.

Errol Porter spoke about social media, specifically Facebook, Instagram, and twitter. He said in April we did our mountain biking blitz. He showed a chart of rough daily average of when people are logging on. Errol tries to post in those peak times. He talked about the different aspect of display targeting which is through Reach Local. He gave the top five pages visited on our web page. He gave updates to the calendar.

5. OLD BUSINESS:

A. Board Member Reports:

Member Henry said the horse race preparations are coming along very well.

B. Agenda Item(s) for Next Board Meeting: Chairman McIntosh will get with Kyle to discuss.

6. PUBLIC COMMENT:

George Chachas said we have the new Veterans' Memorial Park sign at the park; unfortunately, the safety handrail behind it protecting an individual from falling into the ditch has yet to be replaced. I have been critical on different things but a lot of that is because you have rules and regulations that when you give monies out, those entities are to come back with a report that you can assess them. They are not doing that. We need to know how that money is being spent. When Mr. Bybee was chairman at the railroad, track rental for fifteen years was not collected and here they are with their hand out. The last few months I have given you requests for public information, and I have received nothing. I also asked about the

money given to the Community Choir for pigeon control. Money needs to come back. The NNRR needs to be under the open meeting law, so we know how monies are being spent. Time called.

7. Chairman McIntosh called for adjournment at 5:49 pm.

Minutes submitted by: Judi Bourbeau

Minutes approved by:

Judith McIntosh
Name

7 | 27 | 2021
Date

Capital Improvement Projects Grant 2021-2022

#	Name	Project	Amount	Notes
CAP 001-21	Great Basin National Park Foundation	Making GBNP Backcountry Safer for Visitors	Requested \$ 10,000.00 Suggested Awarded \$ 10,000.00	
CAP 002-21	White Pine Chamber of Commerce	Storage Container	Requested \$ 7,363.00 Suggested Awarded \$ -	
CAP 003-21	Steptoe Valley Trap, Skeet & Target	4 Canterbury Wireless Release System	Requested \$ 7,935.00 Suggested Awarded \$ 7,935.00	
CAP 004-21	Ely Renaissance Society	Renaissance Village Kitched Phase 4	Requested \$ 5,985.00 Suggested Awarded \$ 5,985.00	
CAP 005-21	Bristlecone Bowmen	Target Stands and Backdrop	Requested \$ 8,325.00 Suggested Awarded \$ 6,600.00	
CAP 006-21	Lund Rodeo Association	LRA Arena Fence Replacement	Requested \$ 10,059.60 Suggested Awarded \$ 6,600.00	
CAP 007-21	White Pine Main Street	Baker Brochure Racks and Farmers Market Umbrellas	Requested \$ 1,147.00 Suggested Awarded \$ 1,147.00	
CAP 008-21	White Pine Public Museum	Facade Painting & Doors	Requested \$ 10,628.15 Suggested Awarded \$ 4,051.00	
CAP 009-21	City of Ely	Retaining Wall and Concrete work	Requested \$ 5,082.00 Suggested Awarded \$ 5,082.00	

CAP 010-21	Nevada Northern Railway Foundation	Two Person E-Railbikes	Requested	\$	10,800.00	
			Suggested			
			Awarded	\$	6,000.00	
CAP 011-21	White Pine County Golf Course	High Impact Sprinkler Heads/ Mower	Requested	\$	43,200.00	
			Suggested			
			Awarded	\$	-	
CAP 012-21	White Pine Coral Association	Arena Fencing	Requested	\$	9,173.25	
			Suggested			
			Awarded	\$	6,600.00	
CAP 013-21	White Pine County	Justice Center Mural	Requested	\$	9,000.00	
			Suggested			
			Awarded	\$	-	
CAP 014-21	White Pine County	4-h/FFA Show Arena Shade	Requested	\$	18,750.00	
			Suggested			
			Awarded	\$	-	
CAP 015-21	White Pine County	McGill Town High Definition Security Cameras	Requested	\$	2,625.00	
			Suggested			
			Awarded	\$	-	
CAP 016-21	White Pine County	McGill LED Street Light Conversion Phase III	Requested	\$	12,750.00	
			Suggested			
			Awarded	\$	-	
			Total Requested	\$172,823.00	Total Suggested	\$-
					Total Awarded	60,000.00

Outdoor Recreation Facilities Grant 2021-2022

#	Name	Project	Amount	Notes
ORF 0001-21	Steptoe Valley Trap, Skeet & Target	Monitoring System	Requested \$ 4,890.00 Suggested	
			Awarded \$ -	
ORF 0002-21	Bristlecone Bowmen	New Outside Archery Lane	Requested \$ 5,015.00 Suggested	
			Awarded \$ -	
ORF 0003-21	Nevada Northern Railway Foundations	E-Railbike	Requested \$ 12,000.00 Suggested	
			Awarded \$ 6,000.00	
ORF 0004-21	White Pine County Golf Course	Greens Overseeding project/ Aerification / Green Revitaliation	Requested \$ 8,491.40 Suggested	
			Awarded \$ 19,000.00	
ORF 0005-21	Great Basin Trails Alliance	5 year 50 miles of trail plan	Requested \$ 30,000.00 Suggested	
			Awarded \$ 30,000.00	
ORF 0006-21	White Pine County	Shade Structure at WPC Fairgrounds	Requested \$ 18,750.00 Suggested	
			Awarded \$ -	

Total Requested \$79,146.40 **Total Suggested** \$- **Total Awarded** 55,000.00