

**White Pine County Tourism and Recreation Board
Bristlecone Convention Center – White Pine Room
Regular Meeting and Budget Augmentation Hearing for Fiscal Year 21/22 Minutes
June 28, 2022 – 4 pm**

1. Call to Order; Pledge of Allegiance

Vice Chair Henry called to order the White Pine County Tourism and Recreation Board meeting at 4 pm. Director Horvath led in the pledge of allegiance.

2. ROLL CALL

Board Members Present	Vice Chair Henry, Ian Bullis, Kurt Carson, Bryane Goeringer
Board Members Absent	Caroline McIntosh
Staff Present	Kyle Horvath, Errol Porter
Legal Counsel	McKinzie Hilton
Public Present in Person	Mitch McVicars, Kent Lynsky, Wayne Cameron, Cang Quach

3. Public Comment:

Mitch McVicars representing the Bristlecone Bowmen spoke. He said the project they are working on is a joint building with the trap club. The building has been constructed and the City has a grant to finish the inside. He wanted to thank the Tour and Recreation Board for all their support in this endeavor.

4. New Business:

A. Approval of Agenda, Including Removal of Agenda Items-Vice Chair Henry

Motion: Member Goeringer made motion to approve the agenda as presented.

Motion Seconded: Member Bullis **Motion carried**

B. Approval of Minutes: May 24, 2022

Motion: Member Carson moved to accept minutes of May 24, 2022.

Motion Seconded: Member Goeringer **Motion carried**

C. Review of the Financial Report

Director Horvath reported the room tax amounts collected and disbursements made. In looking at the month-to-month comparison report, it shows that we are up 6.5% from where we were in May of 2021. The next report shows the trends of the hotels/motels and where they are going. The final report is the budget. City room tax is at 137 percent of what we had budgeted for; the County room tax is at 148 percent of what we budgeted for, and the Center is at 111 percent above what we budgeted for. Grant reimbursements is about to go up. Expenses are right where they need to be going into the very last month but the ones that are over are the ones we will be augmenting later in the meeting. Our disbursements are significantly more than that for which we had budgeted. Going into the end of the fiscal year we are looking strong.

D. Approval to Ratify Payment of Bills

Vice Chair said since Chairman McIntosh is not here tonight, we can make a motion to pay the bills in their entirety without separating out the Bath Lumber bill.

Motion: Member Bullis made a motion to pay check nos. 10922 through 10972 in the amount of \$185,244.90.

Motion Seconded: Member Goeringer **Motion carried**

E. Approval to Ratify Payment of Bill to Bath Lumber:

No action was taken. Payment of Bath Lumber bill was approved in Item D. above.

At this time, Vice Chair Henry adjourned the Regular Meeting and opened the Public Hearing on the Budget Augmentation for Fiscal Year 21/22.

F. Public Hearing/Discussion: Budget Augmentation Hearing for Fiscal Year 21/22

Vice Chair Henry opened Public Comment on the budget augmentation and asked for public comment. There was none.

Director Horvath said under the budget augmentation column you can see what is being adjusted. There is nothing out of the ordinary. The line items that came in above 100 percent are being changed. We are making sure that anything that came out in the audit from last year from best practices and suggestions is being incorporated into this year's augmentation.

Vice Chair Henry asked for public comment and there was none.

Vice Chair Henry closed the Public Hearing on the Budget Augmentation for Fiscal Year 21/22 and reconvened the Regular Meeting.

G. Approval of Budget Augmentation for Fiscal Year 21/22:

Motion: Member Carson made a motion to approve the budget augmentation for fiscal year 21/22 as presented.

Motion Seconded: Member Goeringer **Motion carried**

H. Review and Possible Acceptance of Broadband Proposals:

Vice Chair Henry suggested this item will be tabled so we have more time to assess what we have received.

Motion: Member Goeringer made motion to table Item H.

Motion Seconded: Member Carson **Motion carried**

Vice Chair Henry said we will be going through the Capital Improvement grant requests individually.

I. CAP 001-22 - Awarding Grant to McGill Historical Drug Store Museum in an amount not to exceed \$4,967

Motion: Member Carson made motion to approve \$5,000.

Motion Seconded: Member Goeringer **Motion carried**

J. CAP 002-22 – Awarding Grant to White Pine Chamber of Commerce in an amount not to exceed \$2,990

Motion: Member Goeringer made motion to approve \$3,000.

Motion Seconded: Member Bullis **Motion carried**

K. CAP 003-22 – Awarding Grant to White Pine Public Museum in an amount not to exceed \$5,086.93

Motion: Member Bullis made motion to approve \$5,000.

Motion Seconded: Member Goeringer **Motion carried**

L. CAP 004-22 – Awarding Grant to Ely Renaissance Society in an amount not to exceed \$6,000

Motion: Member Carson made motion to approve \$6,000.

Motion Seconded: Member Bullis **Motion carried**

M. CAP 005-22 – Awarding Grant to White Pine Main Street in an amount not to exceed \$6,000

Motion: Member Goeringer made motion to approve \$6,000.

Motion Seconded: Member Carson **Motion carried**

N. CAP 006-22 – Awarding Grant to Lund Rodeo Association in an amount not to exceed \$5,842.50

Motion: Member Bullis made motion to approve \$6,000.

Motion Seconded: Carson **Motion carried**

O. CAP 007-22 – Awarding Grant to Ely Outdoor Enthusiasts in an amount not to exceed \$3,000

Motion: Member Bullis made a motion to approve \$3,000.

Motion Seconded: Member Goeringer **Motion carried**

P. CAP 008-22 – Awarding Grant to White Pine Main Street in an amount not to exceed \$3,000

Motion: Member Goeringer made motion to approve \$3,000.

Motion Seconded: Member Carson **Motion carried**

Q. CAP 009-22 – Awarding Grant to Bristlecone Bowmen in an amount not to exceed \$7,180.81

Motion: Member Carson made motion to approve \$7,000.

Motion Seconded: Member Goeringer **Motion carried**

R. CAP 010-22 – Awarding Grant to White Pine Corral Association in an amount not to exceed \$3,581.16

Motion: Member Carson made motion to approve \$3,600.

Motion Seconded: Member Bullis **Motion carried**

S. CAP 011-22 – Awarding Grant to White Pine Horse Races in an amount not to exceed \$5,923.80

Vice Chair Henry disclosed she is the Chairman of this association and, therefore, will be abstaining from voting on this item.

Motion: Member Bullis made motion to approve \$6,000.

Motion Seconded: Member Goeringer **Motion carried with one abstention**

T. CAP 012-22 – Awarding Grant to White Pine Golf Course in an amount not to exceed \$9,628.93

Motion: Member Bullis made motion to approved \$7,400.

Motion Seconded: Member Carson **Motion carried**

U. CAP 013-22 – Awarding Grant to Nevada Northern Railway Museum in an amount not to exceed \$3,602

Vice Chair Henry said that the amount being requested is stated incorrectly on the agenda. Legal recommended that this item be tabled since it was agenized incorrectly.

Motion: Member Goeringer made motion to table this item.

Motion Seconded: Member Bullis **Motion carried**

Vice Chair Henry said we will now be going through the Outdoor Recreation Facilities grant requests individually. Director Horvath said we have \$55,000 in that line item.

V. ORF 0001-22 – Awarding Grant to High Desert Trail Blazers in an amount not to exceed \$7,000

Motion: Member Goeringer made motion to approve \$7,000.

Motion Seconded: Member Bullis **Motion carried**

W. ORF 0002-22 – Awarding Grant to White Pine County Agricultural District No. 13 in an amount not to exceed \$5,000

Motion: Member Goeringer made motion to approve \$5,000.

Motion Seconded: Member Carson **Motion carried**

X. ORF 0003–22 Awarding Grant to White Pine Corral Association in an amount not to exceed \$2,966.78

Motion: Member Carson made motion to approve \$3,000.

Motion Seconded: Member Bullis **Motion carried**

Y. ORF 0004-22 Awarding Grant to White Pine County Golf Course in an amount not to exceed \$19,200

Motion: Member Bullis made motion to approve \$19,000.

Motion Seconded: Member Goeringer **Motion carried**

Z. ORF 0005-22 – Awarding Grant to Nevada Northern Railway Museum in an amount not to exceed \$15,375

Motion: Member Carson made motion to approve \$15,000.

Motion Seconded: Member Goeringer **Motion carried**

AA. Approval of Meeting Date Schedule for the Second Half of 2022:

Motion: Member Goeringer made motion to hold the Board meetings the fourth Tuesday of each month through the rest of this year.

Motion Seconded: Member Bullis **Motion carried**

BB. Executive Director’s Report: a. Marketing; b. Events; c. Facilities

Marketing Director Porter gave a breakdown on social media. Facebook was up by ten followers; Instagram was up by twenty-six; and Twitter was up by nine. He discussed targeted digital giving clicks and impressions. Our Youtube ad is continuing to do better. He gave the top five pages visited on the website and advised of upcoming calendar events. Geofencing campaign for the horse races is now going on. He said several media influencers are coming out this summer with the family angle. He is immersed in the July 4th campaign right now; coming up in September is Race the Rails campaign. June is our most packed month as far as events. Feedback has been great.

Director Horvath spent three days last week with a representative from the National Park Services Community Outreach wing. We received a grant from them. We met with our partners to discuss a master planning of this community towards outdoor recreation and how it is going to grow and stay connected with recreation opportunities. We submitted our reimbursement requests for the Travel Nevada grants.

5. OLD BUSINESS:

A. Board Member Reports

Member Bullis is placing on the County Commission agenda for the end of July an item to approve hiring a company out of Las Vegas that works with UNR to do a feasibility study on the ski resort. Vice Chair Henry said we are getting tickets out to people who have paid sponsorships. We are working hard on getting all the volunteers that will be needed.

B. Agenda Item(s) for Next Board Meeting

Vice Chair said CAP 013-22 Nevada Northern Railway Museum grant request in the amount of \$33,602 be on the next agenda. Director Horvath wants the acceptance of the Assistance Agreement with the Chamber of Commerce.

6. PUBLIC COMMENT:

Cang Quach spoke. He is the new owner of the Border Inn in Baker. He is excited to be part of this community. He was welcomed.

7. ADJOURNMENT: Vice Chair Henry adjourned the meeting at 4:57 pm.

Motion: Member Goeringer made a motion to adjourn the meeting.

Motion Seconded: Member Carson **Motion carried**

Minutes submitted by: Judi Bourbeau

Minutes approved by:

Caroline M. Hunter 7/20/2022
Name Date