

**White Pine County Tourism and Recreation Board
Bristlecone Convention Center – White Pine Room
Regular Meeting June 25, 2024 - 4 pm**

1. CALL TO ORDER; PLEDGE OF ALLEGIANCE

Chairman McIntosh called to order the White Pine County Tourism and Recreation Board regular meeting at 4 pm. Member VanCamp led in the pledge of allegiance.

2. ROLL CALL

Board Members Present

Chairman McIntosh, Kurt Carson, Marietta Henry, Janet VanCamp, Sandra Wright

Board Member Absent

None

Staff Present

Kyle Horvath, Errol Porter

Legal Counsel

McKinzie Hilton

Public Present

Wayne Cameron, Pat Robinson, Alan Reed, Paula Carson, George Chachas

3. PUBLIC COMMENT

George Chachas spoke to agenda items C5 and C6 regarding the rebranding of the convention center. He reminded the Board that the convention center was built from the donations of the business community to boost business in the downtown area. He said the Board is failing in its mission. How many conventions have been brought in since Kyle Horvath has been here. You need to refocus. He said the Liberty Bar mural and the Hotel Nevada mural need refreshing before you consider new murals. On agenda items C8b and C9i regarding the Nevada Northern Railway requests, they should be denied until the railroad starts operating under the Nevada Open Meeting Law. On agenda items C9h and C9k to the Renaissance Society, some of that grant money should be prioritized to painting the buildings before they completely dry up and splinter. He has yet to receive any information regarding why the contract with young Tom Bath was cancelled. He has yet to receive any information regarding the Silver State property as to whether it has a proper business license. He has not received any updated information on the itemized inventory list of the convention center. The money that was given to the community choir for pigeon control must come back to this Board. Time called.

4. PRESENTATION – Nevada State Parks

The presenter was not present.

5. ACTION ITEMS

A. Approval of Agenda, Including Removal of Agenda Items – Chairman McIntosh

Motion: Member Carson moved to approve the agenda as presented.

Motion Seconded: Member Henry

Motion carried

B. Approval of Minutes: May 28, 2024, 4pm Regular Meeting and Budget Hearing for Fiscal Year 2024/2025

Motion: Member VanCamp moved to approve the minutes as presented.

Motion Seconded: Member Carson

Motion carried

C. NEW BUSINESS

1. Approval to Ratify Payment of Bills

Motion: Member Henry moved to pay check nos. 12026 through 12066, in the amount of \$210,881.29, minus the Bath Lumber check no. 12041 in the amount of \$866.87.

Motion Seconded: Member Wright

Motion carried

2. Approval to Ratify Payment of Bills to Bath Lumber

There is a bill from April 17, 2024, included when there was not a quorum. Chairman McIntosh disclosed she will be abstaining from voting on these items since she has an interest in Bath Lumber.

Motion: Member Henry moved to pay check no. 12041 in the amount of \$866.87 and check no. 11967 in the amount of \$1,116.63,

Motion Seconded: Member VanCamp

Motion carried with one abstention

3. Approval of Proposed Meeting Dates for the Second Half of 2024

Chairman McIntosh referred to the outlined proposed meeting dates included in the packet. She said the Board meets the fourth Tuesday of each month at 4pm except for December since that meeting would fall on Christmas Eve.

Motion: Member Carson moved to approve the proposed meeting dates of July 23, August 27, September 24, October 22, November 26, and December 17, 2024.

Motion Seconded: Member Wright

Motion carried

4. Approval of Insurance Renewal of Nevada Public Agency Insurance Pool (POOL) for Fiscal Year 2024/2025 from Warren Reed Insurance Company by Alan Reed

Alan Reed was present. He briefly went through the renewal summary. The cover letter shows who the carriers are. There are 141 members in the Nevada Public Agency Insurance Pool. We fall under the category of Special Districts. He said the Pool has had a long-lasting relationship with Lloyds of London. We are now in the twentieth year. The world of insurance is struggling with wild land fire losses and with law enforcement liability. Referring to some of the coverages mentioned within the summary, Mr. Reed highlighted cyber liability. He said this is a particularly challenging area for governmental entities. There is a cap on the cyber insurance of one million dollars. It used to be three million dollars up until a couple of years ago. He felt it was important to mention in reference to the grant program, that if you have something that deals with risk mitigation and loss prevention, that the Board may want to consider an application for the grants available. He spoke to the member services that exist within the Pool structure. He said the number one item that was used most in the past year is the learning system, the webinars. Of the couple of items that Mr. Reed mentioned, one of them that is affecting costs is property values. When values go up, rates go up. Mr. Reed pointed out what the Pool is really like behind the scenes. He said the Pool underwrites a lot of exposures such as property insurance, amount of payroll, number of autos which are the drivers for the rates. He referred to a page in section two, page 8, that tells the Board exactly where their dollars go and why your rates and program costs change from year to year. There was a slight increase of a little less than ten percent. Our exposures are being driven by payroll and property values with payroll being the biggest factor. He gave a breakdown of the figures shown in the graph for the budget of the Nevada Public Agency Insurance Program. In summary, the convention center is currently insured for 3.3 million dollars and the rental building is at 1.131 million dollars.

Chairman McIntosh thanked Mr. Reed for the thorough presentation.

Motion: Member Henry moved to accept the insurance renewal of Nevada Public Agency Insurance Pool (POOL) for Fiscal Year 2024/2025 from Warren Reed Insurance Company as presented by Alan Reed.

Motion Seconded: Member VanCamp

Motion carried

5. Approval of Paul Cavin's Response to RFP for the Bristlecone Convention Center Renovation and Rebranding

Motion: Member Carson moved to approve Paul Cavin's RFP for the Bristlecone Convention Center Renovation and Rebranding.

Motion Seconded: Member Henry

Motion carried

6. Approval of Scope of Work from Paul Cavin Architect LLC for the Bristlecone Convention Center Renovation and Rebranding

Mr. Horvath said shown in the proposal for professional services on Page 3 of the email, Phase 1 Scope is reiterated again. It breaks out the fees, so you know where the money is going. Forty-Eight thousand, six hundred includes the mechanical, plumbing, electrical, engineering, architecture and project management. Mr. Horvath said an amount of \$65,000 was budgeted.

Motion: Member VanCamp moved to approve the scope of work from Paul Cavin Architect LLC for the Bristlecone Convention Center Renovation and Rebranding.

Motion Seconded: Member Henry

Motion carried

7. Budget Augmentation for Fiscal Year 2023/2024 and Approval of Resolution to Augment

Mr. Horvath went through the items for augmentation. The form he is working from has the current budget figures, the recommendations of how much to increase each line item and the total of the new augmented budget as well as the percentages of our current spending. He went through each item highlighted in Income and Expense. After the augmentations are done, we are showing that we will finish with an operational surplus with that profit going into the savings account which will be used later for the phases of the convention center work.

Motion: Member VanCamp moved to approve the budget augmentation for fiscal year 2023/2024 and approval of resolution to augment.

Motion Seconded: Member Wright

Motion carried

8. Outdoor Recreation Facility Grants

Chairman McIntosh thanked all the volunteer organizations. It is humbling to see the officers and volunteers that they list. We have hundreds. The projects that they have proposed are all very worthy. She also applauded Kyle for taking the time to call the applicants when more information was needed. She said at the last budget meeting the Capital grant amount was raised to \$85,000 and the Outdoor Rec grant amount was raised to \$70,000.

Chairman McIntosh called for a four-minute break so copies of the projects grant worksheet could be made. After four minutes, the meeting was called back to order.

a. **ORF 0001-24-Awarding Grant to Lund Rodeo Association** **\$ 5,000**

Motion: Member VanCamp moved to grant \$5,000 to the Lund Rodeo Association

Motion Seconded: Member Henry

Motion carried

b. **ORF 0002-24-Awarding Grant to Nevada Northern Railway** **27,000**

Motion: Member Carson moved to grant \$27,000 to Nevada Northern Railway

Motion Seconded: Member Henry

Motion carried

c. **ORF 0003-24-Awarding Grant to White Pine County Golf Course** **20,000**

Motion: Member Henry moved to grant \$20,000 to White Pine County Golf Course

Motion Seconded: Member VanCamp

Motion carried

9. Capital Improvement Grants

a. **CAP 001-24-Awarding Grant to Eastern Nevada Climbing Alliance, Inc.**

Kyle's recommendation is to move this request to Outdoor Recreation

Motion: Member Carson moved to grant \$3,375 to Eastern Nevada Climbing Alliance, Inc., upon moving it to Outdoor Recreation. **3,375**

Motion Seconded: Member Wright

Motion carried

b. **CAP 002-24-Awarding Grant to Steptoe Valley Trap and Skeet Club** **5,149**

Kyle's recommendation is to move this request to Outdoor Recreation

Motion: Member Wright moved to grant \$5,149 to Steptoe Valley Trap and Skeet Club upon moving it to Outdoor Recreation

Motion Seconded: Member Henry

Motion carried

c. **CAP 003-24-Awarding Grant to White Pine Community Choir Association** **10,000**

Motion: Member Henry moved to grant \$10,000 to White Pine Community Choir Association

Motion Seconded: Member VanCamp

Motion carried

d. **CAP 004-24-Awarding Grant to White Pine Corral Association** **2,369**

Kyle's recommendation is to move this request to Outdoor Recreation. He said precedent was set last year where the organizations had to be Federally recognized as a non-profit through the IRS. This is one of those situations where the Corral Association is Nevada recognized but not Federally IRS recognized. They are in the process of getting that recognition. Kyle's recommendation is to verbally award the \$2,369 but not reimburse it until they show us their Federal tax ID number. That is what we did with several organizations during the last grant cycle.

Motion: Member Henry moved to grant \$2,369 to White Pine Corral Association contingent on them obtaining a Federal 501c3 designation

Motion Seconded: Member VanCamp

Motion carried

- e. CAP 005-24-Awarding Grant to McGill Drug Store Museum 1,397**
 Member VanCamp disclosed that the McGill Drug Store Museum is part of the White Pine Public Museum of which she and her sister are both on the Board and neither she nor her sister receive any money for their participation.
Motion: Member Carson moved to grant \$1,397 to the McGill Drug Store Museum
Motion Seconded: Member Henry **Motion carried**
- f. CAP 006-24-Awarding Grant to White Pine Horse Races 6,000**
 Kyle's recommendation is to move this grant request to Outdoor Recreation.
 Member Henry disclosed that she is the chairman of the Board; she does not receive any money for the work that she does. She is strictly a volunteer.
Motion: Member VanCamp moved to grant \$6,000 to the White Pine Horse Races upon moving it to Outdoor Recreation.
Motion Seconded: Member Wright **Motion carried**
- g. CAP 007-24-Awarding Grant to Ely Shoshone Tribe 14,000**
Motion: Member VanCamp moved to grant \$14,000 to Ely Shoshone Tribe
Motion Seconded: Member Henry **Motion carried**
- h. CAP 008-24-Awarding Grant to Ely Renaissance Society -0-**
 Kyle is recommending that we do not fund through this grant line item but instead through the historic asset preservation line item with monies from our 2023/2024 budget.
 Chairman McIntosh disclosed that her sister is the chairman of the Ely Renaissance Society and as a volunteer, she receives no money and neither does Chairman McIntosh.
Motion: Member VanCamp moved to pull this grant request from the Capital Improvement Project Grant Application list
Motion Seconded: Member Henry **Motion carried**
- i. CAP 009-24-Awarding Grant to Nevada Northern Railway Museum 20,000**
Motion: Member Carson moved to grant \$20,000 to Nevada Northern Railway Museum
Motion Seconded: Member Wright **Motion carried**
- j. CAP 010-24-Awarding Grant to White Pine Public Museum 28,603**
 Member VanCamp disclosed she and her sister are both board members of the White Pine Public Museum and neither she nor her sister receive any money for their participation.
Motion: Member Henry moved to grant \$28,603 to White Pine Public Museum
Motion Seconded: Member Carson **Motion carried**
- k. CAP 011-24-Awarding Grant to Ely Renaissance Society -0-**
 Kyle is recommending that we do not fund through this grant line item but instead through money from the historic asset preservation line item with monies from our 2023/2024 budget.
 Chairman McIntosh disclosed that her sister is the chairman of the Ely Renaissance Society and as a volunteer, she receives no money and neither does Chairman McIntosh.

Motion: Member Wright moved to pull this grant request from the Capital Improvement Project Grant Application list

Motion Seconded: Member Henry

Motion carried

l. CAP 012-24-Awarding Grant to White Pine County Golf Course 1,107

Kyle is recommending that we move this request to Outdoor Recreation.

Motion: Member Henry

Motion Seconded: Member VanCamp

Motion carried

m. CAP 013-24-Awarding Grant to White Pine Main Street Association 11,000

Chairman McIntosh disclosed she is the chairman of the White Pine Main Street Association Board, and she does not receive any monetary compensation.

Motion: Member VanCamp moved to grant \$11,000 to White Pine Main Street Association

Motion seconded: Member Wright

Motion carried

6. DISCUSSION/INFORMATION ITEMS

A. Executive Director's Report

Director Horvath referred to his report for the period of May 28 to June 25. He went over the various meetings he attended. He was voted in as the new President for Pony Express Territory and as the new President for the Nevada Outdoor Business Coalition. Room tax revenue was up 4.6% over May 2023. We are on par to exceed room tax revenue projections for fiscal year 2023/2024. He applied for \$39,000 in grants; he received the award letter showing \$32,000 was awarded. The summer concert series starts in July. The excursion trails are running; the WP Public Museum is open seven days a week; and the McGill Drugstore is open Friday-Sunday. He gave an update on the upcoming meetings and events. He gave a brief update on the on-going projects and the goals.

B. Marketing Director's Report

Marketing Director Porter gave his report. Facebook was up eighty-six followers. Four posts were boosted. Instagram followers and reach were both up. Threads was up and X stayed the same. For our targeted digital through Reach Local, our numbers are consistent when it comes to our impressions and ads. He gave the top pages visited through the website and the top ten referrals on how people learn about Ely. Mailchimp was up again. He gave the top links that were clicked.

7. PUBLIC COMMENT

George Chachas said he has not been provided with the last inventory list. He said the Convention Center parking lot and center dividers are not ADA compliant. He said to date you have not provided any rental agreement with Ian Bullis or the Food Bank. He sees contractors are remodeling. When did you approve remodeling; where is the plan; how much is the Food Bank paying for the changes taking place. He is requesting a copy of any plans this Board has approved and the agenda dates this Board approved them in an open meeting. At the meeting held on May 28, 2024, he requested a copy of the events calendar for March and April and now for May. He would like to know if you refuse, and he is requesting your basis for refusal in writing. In your reports today, he said you had JT Steak House advertisement, which is okay, but we also have restaurants in the downtown area, and they are not getting any recognition. He still has a concern on the parking lot and the center walkway. Not ADA compliant. He is still concerned as to why you are paying \$64 for Doris Lawler. He has also asked for information regarding Ed Spear who was a

contractor of the Tour and Rec Board. Does he have a state business license, city license, commercial location, home occupation, etc. He said the open meeting law says five days, not five years.

8. **ADJOURNMENT** - Chairman McIntosh adjourned the meeting at 5:33 pm.

Minutes submitted by: Judi Bourbeau

Minutes approved by:

Sandra Wright 7-23-2024
Name Date

