

**White Pine County Tourism and Recreation Board  
Bristlecone Convention Center – White Pine Room  
Regular Meeting October 22, 2025 - 5:30pm**

**1. CALL TO ORDER; PLEDGE OF ALLEGIANCE**

Chairman Trask called to order the White Pine County Tourism and Recreation Board regular meeting at 5:33 pm. He led in the pledge of allegiance.

**2. ROLL CALL**

<b>Board Members Present</b>	Terrill Trask, Jason Bath, Janet VanCamp, Elizabeth Woolsey (via Zoom)
<b>Board Member Absent</b>	Mary Valencia
<b>Staff Present</b>	None
<b>Legal Counsel</b>	McKinzie Hilton
<b>Public Present</b>	Pat Robison, George Chachas

**3. PUBLIC COMMENT**

George Chachas inquired about Check No. 12710 to Nevada Northern Railway Foundation in the amount of \$4,290 for tickets to Race the Rails; he wanted to know if Tour and Rec were reimbursed for participant fees or was this a gift to the railroad. On Check No. 12714 for payment to PEBP for Doris Lawler. He wants to know why you are paying this since you are not paying for any other former employees. On Check No. 12720 to the White Pine Main Street Association for \$36,625. What did this Board or the City gain from that expenditure? On Check No. 12688 debit card to Ridley's for construction crew appreciation. He wants to know when did the Board budget for this and when it was approved. The construction crews are doing a good job; however, the Bristlecone Convention Center is not the local welcome wagon. The NRS says all expenditure must be budgeted or the money cannot be spent. He has not received any information on the status of the grandstand in Broadbent Park. The city is doing little to promote the downtown area. He has not received any information regarding each month's income and usage in rentals on this facility. He has not received any information regarding how many conventions have been brought in since Kyle has been hired. He has received no information regarding the last inventory list prior to Kyle's employment. To date he has not been provided with any rental agreements with Ian Bullis or the Food Bank and Bob Winder. When did the Board approve remodeling, where are the plans, when was it approved in an open meeting. Time called.

**4. ACTION ITEMS**

**A. Approval of Agenda, Including Removal of Agenda Items – Chairman Trask**

**Motion:** Member VanCamp moved to approve the agenda as presented.

**Motion Seconded:** Member Bath

**Motion carried**

**B. Approval of Minutes: September 24, 2025, 5:30 pm Regular Meeting**

**Motion:** Member Bath moved to approve the minutes as written.

**Motion Seconded:** Member VanCamp

**Motion carried**

At this point in the meeting, it was brought to the Chairman's attention that member Woolsey was attempting to join the meeting via Zoom. The Chairman paused the meeting at 5:39 pm to allow Member Woolsey to sign on. The Chairman called the meeting back to order at 5:40 pm.

**C. NEW BUSINESS**

**1. Approval to Ratify Payment of Bills**

**Motion:** Member VanCamp moved to pay check nos. 12680 through 12726, in the amount of \$244,238.48 excluding check no. 12692 in the amount of \$495.35 to Bath Lumber and check no. 12648 in the amount of \$962.89 to Bath Lumber.

**Motion Seconded:** Member Woolsey

**Motion carried**

**2. Approval to Ratify Payment of Bills to Bath Lumber**

Member Bath disclosed he will abstain from voting on this matter due to his family's interest in Bath Lumber.

**Motion:** Member VanCamp moved to pay check no. 12692 in the amount of \$495.35 on the October bills to Bath Lumber and check no. 12648 in the amount of \$962.89 on the September bills to Bath Lumber.

**Motion Seconded:** Member Woolsey

**Motion carried with one abstention**

**3. Presentation of Placer.ai for Ely Renaissance Village**

In Director Horvath's absence, the Board discussed the Placer.ai dashboard data submitted for the period of October 1, 2024, to September 30, 2025, on the Ely Renaissance Village. They made mention of the spike times shown in certain time periods. It was noted that a lot of businesses are mentioned with this data, and it would be good to pass this information onto the businesses showing the positive things that these different organizations bring in and how they affect their businesses both directly and indirectly. How do we utilize this information in marketing our events and how do we get this information to the people at the events.

**5. DISCUSSION/INFORMATION ITEMS**

**A. Executive Director's Report**

In Director Horvath's absence, the Board reviewed the report submitted for September 22 through October 22, 2025, and the monthly operations report submitted by Nevada Northern Railway Foundation. They were impressed with the Santa's Reindeer Flyer. Member VanCamp mentioned the arrival on November 3 of the Capitol Christmas Tree with it being displayed from 5-7 pm down at the railroad. Discussion was held on what activities have been planned around the tree's arrival. Member Bath said in the light of this discussion, the Board needs to figure out how we can get word out of events.

**B. Marketing Manager's Report**

The Board reviewed the Marketing Manager's report in his absence. They continued the previous discussion on how we market ourselves. How do we most effectively get word out that these events are going on not only to the young locals but also to the older locals who are not looking at social media as much, as well as tourists. We need one spot, a dedicated page for everybody, that all can go to to find out what is happening in our area. How do we get people driven to that? A good conversation to have with Errol. It was noted that YouTube adverts went down.

**6. PUBLIC COMMENT**

George Chachas reminded everyone that the County is applying for SNPLMA grant monies for an event center. This Board needs to cease remodeling this facility. You are squandering money and competing against the public sector. This facility was to bring in conventions to help the community businesses. Yet to date you have not brought in any conventions of which he is aware. The Nevada railroad board still does not operate under the Nevada open meeting law. They need to be cut off from tax payer funds. They have a nepotism problem. To date he has not received a complete list of those who have not paid for the convention center usage. The Board needs to bring back the thirty days stay and after thirty days, the room tax is dropped. The convention center parking lot is not ada compliant. Time called.

**7. ADJOURNMENT**

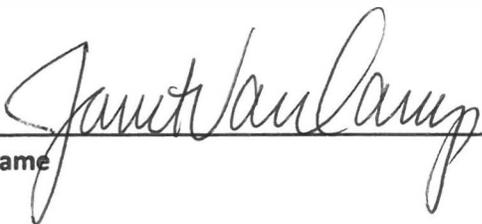
**Motion:** Member Bath moved to adjourn at 6:07 pm.

**Motion Seconded:** Member VanCamp

**Motion carried**

**Minutes submitted by:** Judi Bourbeau

**Minutes approved by:**

  
Name \_\_\_\_\_ Date 12-17-25